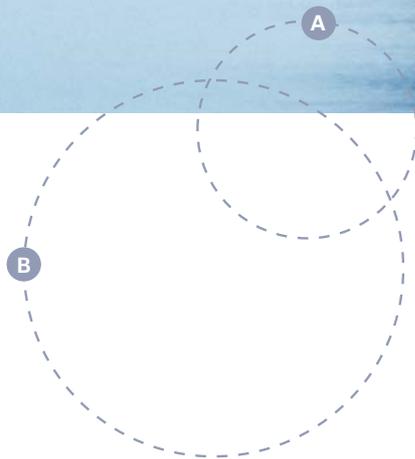


# Steel



- A Your supply chain is growing in complexity and volatility**
- B Innovation and flexibility generate the best value for the right price**

## State of play

Government expects to spend R800bn on infrastructure by 2014. Add to this the plans for private sector fixed investment, and it becomes clear why manufacturers are scrambling to augment capacities and to plan to support local consumption. This in turn, will lead to increases in road-based local transportation.

The demand for transportation of steel derives in the main from the rapid growth in construction and infrastructure, and in a rejuvenated automotive sector.

While there is now evidence of increased investment in manufacturing capacity, the infrastructure boom in South Africa has been a long time coming. Logistics companies that have laid strong foundations by gaining sector experience and putting the right strategies and investments in place are well positioned to help manufacturers meet growing demand.

### Logistics and supply chain innovation

**Strategically:** The long-term increase in local demand for steel has placed unprecedented strain on logistics systems. The reaction of many manufacturers has been to rely more heavily on their larger, more reliable service providers, and to seek ways of making their logistics systems more productive.

As pressure mounts to sustain higher service levels, they are becoming more open to proactive, value-add solutions.

Through our Supply Chain Solutions division and through our continuous improvement programme, Cargo Carriers has the ability to add significant value for clients. Establishing long-term, value-creating partnerships enables us to commit additional capital to support those supply chain innovations that we recommend.

**Operationally:** We combine fixed fleet with accredited sub-contractors to ensure flexibility of capacity while maintaining standards.

In our fleet, we have built tri-axle trailers specifically to carry containers, flat plates and coils to maximum capacity. A custom-made, movable bogie enables efficient point loading efficacy. The bogie can also be transformed into a slide flex-type configuration.

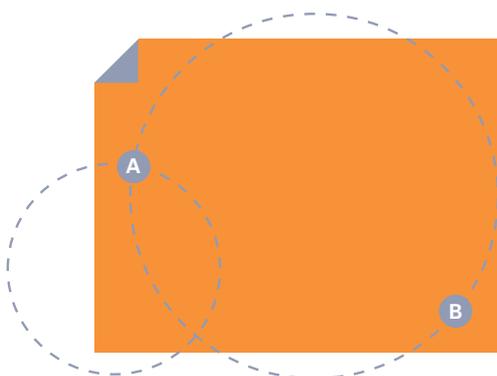
We design, implement and operate logistics solutions, incorporating transportation control centres and 24/7 operations, to increase productivity and visibility as well as reliability. By combining our supply chain and logistics expertise with our considerable experience in the steel industry, we are able to assist manufacturers to drive lower transportation costs, improve outbound logistics efficiencies and increase service levels.

### Client value-creation

Choose a logistics and supply chain service provider who offers you:

- High service levels
- Best value logistics solutions
- High SHEQ and BBBEE scores
- A balance sheet to fund the growth in your supply chain
- Steel industry experience and expertise
- Onboard technologies for greater visibility
- Flexibility, through our blend of owned and approved, sub-contracted fleets

Experts in supply chain and logistics services, Cargo Carriers continually seeks out ways to innovate new efficiencies for effective supply chain management. Find out how we can help you create more value. Call us on +27 11 485 8700 or e-mail [marketing@cargocarriers.co.za](mailto:marketing@cargocarriers.co.za)



- Ⓐ Local demand for steel is on the rise
- Ⓑ You need a partner who can help you meet that demand efficiently and flexibly with a variable cost model